

Scott Mather

Oakland, California

(707) 533-5392 · matherscott@gmail.com · [mather.cv](#)

EDUCATION

University of California, Davis — *Davis, California*

September 2017 - June 2021

Bachelor of Science – Cognitive Science, Computational Emphasis

Relevant coursework completed: Object-Oriented Programming, Research Methods, Statistical Analysis, Computational Social Science, Linguistic Analysis, Linear Algebra

Cumulative GPA: 3.35

WORK EXPERIENCE

Freelance – *Remote*

January 2024 - Present

Website Administrator and Designer

- Overseeing website performance, security protocols, and search engine optimization strategies across Wordpress, Wix, and custom-built websites primarily in the healthcare landscape
- Reversed organic search decline on a 10+ year medical reference site, increasing Google Search clicks by 114% in less than one year through security hardening, performance optimization, and technical SEO remediation
- Led consolidation of multiple legacy health education sites into a unified subdomain architecture, driving sustained organic search visibility growth

Harmony Healing House – *Bay Area, California*

October 2022 - Present

Administrative Coordinator

- Designing and maintaining websites for non-profit and healthcare organizations
- Developed and implemented marketing strategies via events, newsletters, and landing pages
- Supported the administrative workflow for external clients in business and healthcare resources

UC Davis Department of Communication - *Davis, California*

September 2020 - January 2021

Research Assistant

- Assisted Dr. Seth Frey in his research regarding computational approaches to self-governance
- Studied how online communities of various websites and games organize themselves in a digital space
- Codified data into computer-processable language via Excel for further research

VOLUNTEER EXPERIENCE

KDVS 90.3 — *Davis, California*

March 2018 - March 2020

Volunteer and DJ

- DJed with digital and physical media using soundboard mixing and speaking publicly on-air
- Assisted in fundraising and production at several small-venue concerts and other events

ADDITIONAL SKILLS

- Web & CMS: Wordpress, Wix, DigitalOcean, SiteGround, Cloudflare, Sucuri, cPanel, PHP, SFTP
- SEO & Analytics: Search Console, GA4, AdSense, Semrush, Screaming Frog, Yoast
- Programming: HTML/CSS, JavaScript, Python, C++, R, SQL, Git
- Tools: Microsoft Office, Photoshop, Premiere, Canva, QGIS